

## HEALTHCARE AND INSURANCE MANAGEMENT FORUM







DATE:
02<sup>nd</sup> of MAY, 2023

TIME:
10:00 AM TO 6:30 PM

LOCATION:
AUE AUDITORIUM

Under the patronage of Major General Dr Ahmed Nasser Al Raisi, Chairman AUE Board of Trustees and President of the INTERPOL, American University in the Emirates cordially invites you to its 2nd Healthcare and Insurance Management Forum. As the healthcare industry is constantly evolving, it is becoming increasingly important for professionals to stay up to date with the latest developments. This forum will provide a unique opportunity to learn from and network with peers, as well as gain insights from keynote speakers and panel discussions.

The forum's theme is "Bringing Healthcare and Insurance Professionals Together" with a significant focus on:

- Leadership in Healthcare
- **Future Healthcare Innovation**
- **Public Health**
- Health Insurance and Risk Management in the Healthcare
- Artificial Intelligence and Metaverse



## PROGRAM DETAILS

| Time          | Agenda   |
|---------------|--|
| 10:00 - 10:30 | Registration   |
| МС            | Ms. Mays Anbar<br>Media Personality and Influencer;<br>Executive Director 7 Dimensions Medical Center (7dmc)   |
| 10:30 – 11:15 | Opening Session and Keynote Presentations  |
|               | Opening Remarks  Professor Muthanna Abdul Razzaq  AUE President & CEO.   |
|               | H.E Dr. Amin Alamiri Assistant Undersecretary for the Health Regulation Sector, Ministry of Health and Prevention.   |
|               | Professor Robin Gauld Professor in the Business of Health, Co-Director, Centre for Health Systems and Technology, University of Otago, Dunedin, New Zealand  |
|               | <b>Dr. Reem Osman</b><br>Regional CEO Saudi German Hospital Group.   |
| 11:15 – 11:30 | Coffee Break   |
|               | 1st Panel: Leadership in Healthcare  |
|               | Moderator: Dr. Edyta Skibińska Assistant Professor of Healthcare Management, College of Business Administration, AUE.  |
| 11:30 – 12:45 | Presenters:  Healthcare Leadership During Crisis by <b>Dr. Ahmed Alkhadeem</b> Director of Fujairah Hospital - Emirates Health Services.   |
|               | Innovative Payment Methods by <b>Dr. Sara Al Dallal</b> President of Emirates Health Economics Society at Emirates Medical Association and Senior Health Service Specialist, Dubai Health Authority. |
|               | EHS Mental HealthFramework Development by <b>Dr. Noor Majed Al Mheiri</b> Family physician / Director of Mental Health Department section & acting Director for Visiting Consultant Office - EHS     |
|               | The past, present and future of Medical Education by <b>Dr. Ali Tuckmachy</b> Hospital Director- Saudi German Hospital.  |
| 12:45 – 13:00 | Coffee Break   |



| Time          | Agenda   |
|---------------|--|
| 13:00 – 14:15 | 2nd Panel: Future of Healthcare Innovation   |
|               | Moderator: Dr. Alaa Mushtaha Assistant Professor of Healthcare Management, College of Business Administration and Director of Innovation (Ryada), AUE. |
|               | Presenters:  |
|               | Future Innovation in Healthcare by <b>Dr. Rana Nabulsi</b> Consultant & Head of Quality Assurance Unit, Dubai Health Authority.                        |
|               | Consumerism and Future Development in Healthcare, <b>Dr. Taha Alhazarmerdi</b> UAE Country General Director, Dr. Sulaiman Al Habib Hospital            |
|               | The Hospitals of the future.  Mr. Deepinder Singh Chief Quality Officer, NMC Royal Hospital.   |
|               | Leveraging the Past to Innovate for the Future; <b>Dr. Carlo Kaabar</b><br>Medical Director, Purelab.  |
| 14:15 – 15:15 | Lunch Break  |
| 15:15 – 16:30 | 3rd Panel: Public Health   |
|               | Moderator: Dr. Deena Hassan Elsori Associate Professor and Academic Advisor to the Dean, Rabdan Academy.   |
|               | Presenters:  |
|               | Artificial Intelligence (AI) in Public Health by <b>Dr. Rania Dweik</b> Assistant Professor of Public Health, Abu Dhabi University.                    |
|               | Use of Technology in Public Health by <b>Dr. Reham Kotb</b><br>Assistant Professor of Public Health, Abu Dhabi University.                             |
|               | Work-Related Stress and Physician Well-Being by <b>Dr. Nahyan Helal</b> Consultant Occupational Medicine, Holistic Medical Centre.                     |
| 16:30 - 16:45 | Coffee Break   |



| Time                                | Agenda  |  |
|-------------------------------------|---|--|
| 16:45 – 18:00                       | 4th Panel: Health Insurance & Risk Management in the Healthcare Sector  |  |
|                                     | Moderator: Dr. Mona Hammad Assistant Professor of Insurance and Risk Management, College of Business Administration, AUE.                           |  |
|                                     | Presenters: Cyber Risk in The Healthcare Industry; Mr. Feras Abuamer Chartered Insurance Risk Manager, ADNOC Distribution.                          |  |
|                                     | Digital and Virtual Health Insurance <b>Mr. Mohammad Abandah</b><br>Chief Legal & Compliance Counsel, AON.  |  |
|                                     | Health Insurance as means to Universal Health Coverage.  Mr. Anand Singh Al Tamimi & Company.   |  |
|                                     | Insurance Firm Risk Management – A Regulatory Perspective. <b>Mr. Hany Helmy</b><br>Senior Manager, Supervision, Dubai Financial Services Authority |  |
| Closing Remarks and Recommendations |   |  |
| 18:00 – 18:30                       | Professor Assem Tharwat Vice President for Research, AUE  |  |
|                                     | Professor Asma Salman Dean, College of Business Administration, AUE   |  |